

List of courses School of Business

University Requirement Courses

Categories

All University Programs must fulfill those courses requirements offered externally to the school of Business. They are designed to constitute an integrative aspect to the university so that a learner signs for the University and not only to an individual Program in a segregated perspective. University requirement courses (UR) are of the following categories:

University Requirement Category	Courses to be taken from Category	Credits
Arts or sports	1	3
English Lang	3	9
Cultural study	1	3
Law or ethics	1	3
Math	1	3
Computer	1	3
Research	1	3
Total	9	27

List of UR courses per category

Category	Code	Course Name
Arts or sports	ART200	History of Islamic and International Art
	ART205	Basic of Photography
	SPO290	Sports
	SPO200	Recreational activities
English Language	ENG 101	English Language
	ENG 200	Sophomore Rhetoric
	ENG 300	Communication Art
	ENG 305	Academic writing
Cultural studies	CULT205	History of civilization
	SOCI205	Sociology
	CULT200	Culture 1 / Emirates History
Law or ethics	ETH200	Ethics and Practice
	LAW200	Food Governing Bodies
	LAW205	labor law
	LAW210	Trade Law
Math	MATH200	Applied Statistics
	MATH205	Business Mathematics
Computer	COMP200	Introduction to computers
	COMP205	Information Technology
Research	STAT400	Methodology of research

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Core Courses

Core courses are the courses taken by all business program learners:

Course Code	Course Name	Credits
ACC201	Accounting 1	3
ACC202	Accounting 2	3
ECO201	Micro- economics	3
ECO202	Macro- economics	3
MIS210	MIS	3
MGT201	Introduction to management	3
MKT201	Introduction to marketing	3
FIN201	Introduction to business finance	3
HRM301	HR management	3
MGT450	Strategic Management and corporate Governance	3
MGT320	Operation and production Management	3
*399	Seminar	1
*499	Graduation Project	3
Total		37

*: can be ACC, HRM, MGT or MKT according to learner's choice of emphasis.

Technical Electives List 1

List 1 constituting of courses that all business program learners should **choose 2** from, irrespective of emphasis.

Course Code	Course Name	Credits
MGT370	Product Innovation and Management	3
HRM455	Conflict resolution and negotiation	3
MIS301	Knowledge Management	3
MGT385	Risk Management	3

Bachelor in Business Program Emphasis

Emphasis 1: Accounting (ACC)

Courses to be taken:

ACC courses to be taken if business program learner chooses to emphasize on accounting.

Course Code	Course Name	Credits
ACC301	Managerial Accounting	3
ACC350	Cost Accounting	3
ACC401	Advanced Accounting	3
ACC410	External Audit	3
Total		12

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ACC Technical Elective List

ACC elective list constituting of courses that business program learner desiring to emphasize on accounting should **choose 3** from.

Course Code	Course Name	Credits
ACC405	Forensic Accounting	3
ACC415	Internal Audit	3
ACC420	Tax Accounting	3
ACC430	Financial Statement Analysis	3
ACC355	Accounting Information Systems	3
ACC360	Applied Data Analytics	3

Emphasis 2: Human Capital Management (HRM)

Courses to be taken:

HRM courses to be taken if business program learner chooses to emphasize on Human Capital Management.

Course Code	Course Name	Credits
HRM460	Strategic HR	3
LAW300	Labor Law	3
HRM410	Leadership	3
HRM380	Compensation Theories	3
HRM440	Performance Management	3
Total		15

HRM Technical Elective List

HRM elective list constituting of courses that business program learner desiring to emphasize on Human Capital Management should **choose 2** from.

Course Code	Course Name	Credits
HRM401	Labor Relations	3
HRM320	Recruitment and selection	3
HRM330	Training and development	3
HRM420	Special topics in HR	3
HRM415	Performance appraisal	3

Emphasis 3: Management (MGT)

Courses to be taken:

MGT courses to be taken if business program learner chooses to emphasize on Management.

Course Code	Course Name	Credits
MGT410	Innovation and Entrenorship	3
MGT420	Total Quality Management	3
MGT321	Management Organization Theories	3
MCT340	Supply Chain Management	3
MGT440	International Business Management	3
Total		15

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MGT Technical Elective List

MGT elective list constituting of courses that business program learner desiring to emphasize on Management should **choose 2** from.

Course Code	Course Name	Credits
MGT305	Small Business Management	3
FIN301	Financial Institutions and Markets	3
ACC415	Internal Audit	3
FIN405	Corporate Finance	3
MGT360	Project Management	3

Emphasis 4: Marketing (MKT)

Courses to be taken:

MKT courses to be taken if business program learner chooses to emphasize on Marketing.

Course Code	Course Name	Credits
MKT303	Consumer Behavior	3
MKT310	Digital Marketing	3
MKT401	Market Research	3
MKT440	Marketing Policies and Strategies	3
MKT320	Sales Management	3
Total		15

MKT Technical Elective List

MKT elective list constituting of courses that business program learner desiring to emphasize on Marketing should **choose 2** from.

Course Code	Course Name	Credits
MGT305	Small Business Management	3
FIN301	Financial Institutions and Markets	3
ACC415	Internal Audit	3
FIN405	Corporate Finance	3
MGT360	Project Management	3